



EXPO SEGURIDAD MEXICO 2010

Rules and Regulations

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With the goal of assuring a successful and productive expo, GIPREX INTERNATIONAL, S. DE RL DE CV has appointed an Organizing Committee which, with the collaboration of Centro Banamex, has established the following rules of operation that will create a secure environment and ensure the proper use and care of THE EXHIBITION center facilities, so please read it carefully. If you have any doubts about the meaning of these rules or if there is any missing information, please contact the Organizing Committee.

1. Cancellations

EXHIBITORS may cancel or reduce their exhibition space and receive a refund of all payments made for the space, as long as they had provided a request in writing of their cancellation or the reduction in the size of your booth at EXPO SEGURIDAD MEXICO 2010.

1.1. Fee reimbursement schedule is as follows:

- * 100% of reimbursement for cancellation or booth size reduction before January 1, 2010, minus a \$ 250.00 dollar processing fee.
- * 50% of reimbursement for cancellation or reduction of space requested by January 31, 2010.
- * 25% of reimbursement for cancellation or reduction of space requested by February 27, 2010.
- * On or after February 28, 2010 NO refunds will be made for cancellation or reduction of space.

The EXHIBITOR agrees that failure to pay for the use of the space within the specified deadlines, or for failing to comply with any provisions contained in these regulations on the use of the booth, THE ORGANIZERS maintain the right to reassign to other parties, the booth location specified in the contract and/or to take possession of that space and resell all or part of it to other parties and under the terms THE ORGANIZERS consider appropriate.

In the event that, and at the sole discretion of THE ORGANIZER, THE EXHIBITION site where the event is to take place, becomes inadequate and unable to be occupied; or, in the event that there are, for any cause or causes, not within the reasonable control of THE ORGANIZER, that will substantially interfere with event and is basic to the operation of THE EXHIBITION or the performance of THE ORGANIZER within the rules of the contract (of which these Rules and Regulations are part), the contract and/or THE EXHIBITION (or part thereof) may be terminated by THE ORGANIZER. THE ORGANIZER is not liable for delays, damages, losses, increased costs or other unfavorable conditions arising from any cause or causes not reasonably within its control. In the case that THE ORGANIZER rescinds the contract and/or cancels THE EXHIBITION (or part thereof) as set out above, the ORGANIZER may retain all fees paid by the EXHIBITOR as compensation for expenses incurred until the time that the event was cancelled, without there being any further obligation by either party. For these purposes, the phrase "Cause or causes not reasonably within the control of THE ORGANIZER" shall include, without limitation: Fire, unexpected events, floods, epidemics, earthquakes, explosions or accidents, blockages, embargos, inclement weather, government restrictions or orders of civil defense or military authorities, acts of terrorism, riots or civil disturbances, strikes, lockouts, boycotts or other labor disturbances, the inability to recruit sufficient labor, technical failures, personnel failures, mechanical failure or lack of adequate transportation, inability to obtain supplies or equipment because of their impoundment, expropriation or requisitioning, failures related to local, state or federal laws, the laws, orders, decrees or regulations whether legislative, executive or judicial, or constitutional or unconstitutional, and accidental causes of failure.

2. Times and Dates

2.1. The schedule for the booth set up, the Exposition Hall open hours and the booth removal are as follows:

Activity	Date	Time
Booth Setup 54 m2 / 600 Sq.Ft. or larger	Saturday, April 17	9:30 AM to 10:00 PM
Booth Setup 36 m2+/400+ Sq. Ft.	Sunday, April 18	8:00 AM to 2:00 PM
Booth Setup Remaining EXHIBITORS	Sunday, April 18	2:00 PM to 10:00 PM
General Setup	Monday, April 19	8:00 AM to 8:00 PM
General Setup	Tuesday, April 20	8:00 AM to 1:00 PM
Expo Hall Open Hours	Tuesday, April 20	2:00 PM to 8:00 PM
Expo Hall Open Hours	Wednesday, April 21	2:00 PM to 8:00 PM
Expo Hall Open Hours	Thursday, April 22	2:00 PM to 8:00 PM
Booth Dismantling	Thursday, April 22	8:00 PM to 10:00 PM

All EXHIBITORS must follow the designated schedule for assembly, disassembly and open hours of the event, and if not followed, shall pay to the Centro Banamex any overtime wages incurred.

3. Assembly and Disassembly

3.1. All boxes and packing materials must be removed without exception no later than Monday April 19 2010 at 8:00 PM. EXHIBITORS may continue to work within their booths, finishing by 1:00 PM on Tuesday April 20. Assembly is prohibited after this time or during EXPO hours, except for cleaning.

3.2. For better control over the equipment, merchandize and materials displayed at the event, all these should be brought into to The Exhibition Hall, through the designated entrances and exits as indicated on The Exhibition Hall map during the setup and disassembly hours.

3.3. Fitting, installation, decoration and general assembly of the booths must comply with the schedule indicated in these rules. Otherwise, THE ORGANIZER shall be empowered to take any action it deems necessary and the EXHIBITOR shall pay the amount of overtime wages.

3.4. Expo hall carpets will be installed on April 20 at 8:00 AM, so all boxes and packing material must be removed from the hallways. There cannot be anything allowed to interfere with the work of installing the carpet. Therefore, the Organizing Committee and the carpet installation company have the power to take any measures necessary to remove materials that prevent the installation of the carpet. The EXHIBITOR shall have no right to complain if there were to be any materials damaged and the Organizing Committee and the installation company are free from responsibility for any damages that could occur.

3.5. Work of dismantling the booth and packing up of displays shall be prohibited before 8:00 PM Thursday, April 22.

3.6. It is strictly forbidden the entry of heavy machinery or equipment to The Exhibition Hall after the opening ceremony.

3.7. It is forbidden to remove from THE EXHIBITION any equipment, displays or merchandise during the event, except under the direct supervision by the security service, which will authorize and approve your exit pass.

3.8. If for any reason, any material, papers and/or equipment destined for your booth was left outside The Exhibition Hall during setup, may have access during the days of the event (with the prior approval of the Organizing Committee) between 9:00 AM and 1:30 PM.

3.9. All booths must be removed in accordance with the timetable set out in Section 2.1. After the designated time to have vacated your booth, the Organizing Committee will instruct the staff to clear and dispose of any remaining booths and materials still in the exhibit hall, charging the EXHIBITOR any costs that have arisen. Neither the Organizing Committee nor the booth assembly support company nor THE EXHIBITION center shall be liable for any damages that may be caused to the booths or other material during the removal and disposal process.

3.10. No vehicle can enter THE EXHIBITION area while the hall is open to visitors. If it is to be displayed as part of a booth, you must notify the Organizing Committee before the beginning of the setup process, to establish an arrival time and arrange for the safe entry of the vehicle. The vehicle's motor must not be started during the event, and the vehicle must contain only the minimum amount of fuel necessary to move it into and out of the building.

3.11. If you are going to display machinery, it must have all the elements required to meet safety standards that guarantee that there is no risk to visitors nor is there any risk to The Exhibition Hall. The Organizing Committee is entitled at any time to stop the demonstration and operation of any such machinery or equipment that it deems dangerous, harmful or annoying to visitors and EXHIBITORS. Prior authorization from the Organizing Committee is required to establish an entry time for the safe entry of any such machinery or equipment.

3.12. The maximum height of the building is 12.00 meters, 40 feet.

3.13. Booths 9 to 18 m², (100 to 200 sq. ft.), have dividing walls of 2.5 meters (8 feet) height. Booth decorations for 9 m² cannot exceed 3.5 m height and 18 m² cannot exceed 4.5 m height. In addition, each booth contains a heavy-duty blue carpet and 1-grounded electrical outlet and fluorescent lamp 2 x 39 watts (must have canopy to install). Also, it may have the option to include a fascia board (canopy) with the company name and booth number, if requested in a timely manner through the EXHIBITOR's Manual Online. Corner and header booths only include the wall(s) adjoining the booth(s) located on the sides or back of the booth. All other services such as electricity, telephone, additional furniture, cleaning, etc. must be contracted through the official contractors. Service provider requisition forms are included in the official EXHIBITOR's Manual Online.

3.14. For booths larger than 18 m² (200 sq. ft.), the decorations should not block or hinder the visibility of any other booths, nor obstruct the informational signs within the Centro Banamex, emergency exits and/or walkways. Therefore, the maximum height of the booth and its decorations is 6.00 meters, (20 feet). If you are considering placing a booth higher than the allowed 6.00 meters, (20 feet), it is necessary to have responsive letter guaranteeing the structural integrity of the booth from the booth assembly company. These booths include 2-grounded outlets. If you need more electrical connections, please apply and pay directly to the electrical services contractor company at THE EXHIBITION Center. These booths do not include carpet, walls, fascia board (canopy) or signs. All other services such as electricity, telephone, additional furniture, cleaning, etc. must be contracted with these official contractors. Application forms for these service providers are included in the official EXHIBITOR's Manual Online.

IMPORTANT: The booths must be installed in accordance with the specifications of the official floor plan of THE EXHIBITION. If any EXHIBITOR wants to make modifications or changes such as adding or removing booth dividers and guardrails, these may be requested free of charge through the EXHIBITOR's Manual Online by the designated deadlines for each type of service needed. After that date, any changes will be charged at that time and must be paid directly to the official provider, and are subject to the availability of that firm to provide the service within the timeframe given.

3.15. The weight limit of THE EXHIBITION floor is 2.5 metric tons/m². If you need to bring in equipment or machinery that exceeds the weight limit, you must request prior permission from the Organizing Committee, which will be evaluated in conjunction with THE EXHIBITION center authorities for consideration and approval. EXHIBITORS will be responsible for contracting any special equipment necessary for this task maneuver without causing any damage to the facility or to the other booths.

3.16. The only tasks allowed within The Exhibition Hall are the set up of furniture and equipment; any carpentry, metalworking, plumbing, electrical work or any other activity must be done outside The Exhibition Hall.

3.17. During the time of assembling and dismantling the booths, for safety reasons smoking or the drinking of alcoholic beverages is forbidden.

3.18. During assembly and disassembly hours, lighting will be at 30% of the normal levels, and no air conditioning will be provided.

3.19. You may use double-sided adhesive tape and/or masking tape to affix advertising signs or banners on the sides and back hard wall panels of your booth, as well as you may use nylon thread and/or hooks placed at the top of the hard wall panels to suspend any advertisements or banners.

3.20. Activities **NOT** permitted in the hall:

3.20.1. The covering or painting of the floors, walls, columns or ceilings of the building.

3.20.2. The nailing, screwing, drilling or the performance of any action that involves damaging the facilities or interfering with the venue's ability to provide services.

3.20.3. The use of spray paint, saws, air guns, machines for cutting or welding, compressors, or any noisy or pollution emitting equipment.

3.20.4. Welding over any metallic structure of the building.

3.20.5. Hanging objects from the support columns, walls, ceiling, railings or doors.

3.20.6. Use construction materials (plaster, cement, bricks, etc).

3.20.7. Tamper with, modify or manipulate the electricity, telephone or other facilities services or to make connections directly to the central distribution panels for these services from your booth. These tasks are reserved exclusively for the Centro Banamex technical services contractors and its subsidiary Grupo Omega.

3.20.8. Place any signs, advertisements, materials or objects on the walls, doors or windows of the facility.

3.20.9. Use machines with excessive mechanical movement that may cause vibrations such as cutters, compressors, dies, etc.

3.20.10. The cleaning of materials, tools, brushes, containers of paint or any equipment in the bathroom sinks or anywhere within the facility.

Any damage caused by not obeying the above rules shall be paid immediately.

Any additional requests regarding the assembly and disassembly of the booths that is not provided for within these rules and regulations shall be considered on a case by case basis by the ORGANIZING COMMITTEE.

4. Rules on the Use of Space

4.1. Under no circumstances will any EXHIBITOR be allowed to setup their booth until 100% of their fees for the reserved booth space have been paid. Furthermore, no additional services will be provided until total amount due has been paid.

4.2. For cases in which EXHIBITORS invade non authorized space assigned in the distribution of THE EXHIBITION floor plan without prior written authorization, the Organizing Committee reserves the right to remove the booth or materials from that area, and accepts no liability occurring from such actions.

4.3. The dimensions of the spaces shown on the official floor plan were drawn to scale, but still are considered to be approximations. The Organizing Committee reserves the right to make changes as necessary to meet the needs of the Expo and EXHIBITORS. Booths are allocated fairly and equitably, according to policies indicated in the rules and regulations regarding the allocation of booths.

4.4. The EXHIBITOR will not rent, sub-lease or share wholly or partially the space contracted without the prior knowledge and written consent of the Organizing Committee. No product, brochure, accessory, souvenir, catalog or other object, which bears the name or advertises any other company that is not the EXHIBITOR, will be allowed. No firm or company without an actual assigned booth will be allowed to do business within THE EXHIBITION area.

4.5. The EXHIBITOR commits to respect the limits of the size of the floor area as well as the height of their booth and to use only the contracted space without blocking access with any equipment, furniture and/or products or interfering the visibility of the adjacent booths.

4.6. Any product demonstrations or activities that impedes free flow of the aisles and walkways or prevents the free access to the booths of adjacent EXHIBITORS may be prohibited at the discretion of the Organizing Committee whose decision is final.

4.7 Any activity to be conducted by the EXHIBITOR related to product demonstrations and/or entertainment, which could present a danger to the visitors or EXHIBITORS, requires prior written approval by the Organizing Committee before the beginning of the event. All rules regarding the life safety and the protection must be respected, as these are enacted for everyone's safety, to avoid accidents and/or harm to people, or damage to the furniture, equipment and the facility itself, and must use only the space allocated and respect the rights of those in contiguous areas by not blocking other booths or walkways or aisles. In the case that the EXHIBITOR fails to comply with these provisions, the Organizing Committee may terminate the contract previously signed.

4.8. Forbidden is the demonstration of products that bother or inconvenience the EXHIBITORS or visitors, such as those that emit smoke, cause odors, create explosions, etc. In the event that the demonstration causes noise, the sound cannot exceed 70 decibels, so as not to bother the nearby EXHIBITORS or visitors. In the event that there are any such complaints about an EXHIBITOR, the EXHIBITOR is requested to change the demonstration or reduce the noise as necessary to satisfy the person complaining, and in case of continuing complaints, at the discretion of the Organizing Committee the demonstration may be prohibited.

4.9. Prohibited are any activities and/or events deemed by the Organizing Committee that could be considered inappropriate, illegal or contrary to moral standards or best practices.

4.10. The use of 2 floor structures is limited to booths equal or larger than 36 m2 (40 sq.mt.). The structure under no circumstances may exceed the contracted space at its base and height, including the materials used for construction and decoration.

4.11. For both single level and two level booths, take special care regarding the look of both the visible sides of your booth and the back sides of your displays in your booth, both of which must have a finished look and be aesthetically acceptable, so as not to affect the aesthetics of the contiguous booths. In the case of any complaints by EXHIBITORS, the Organizing Committee will determine what changes the offending EXHIBITOR is required to make it have an aesthetically pleasing finished look.

4.12. Both EXHIBITORS and assembly personnel are responsible for any damage caused to the buildings and facilities, the booths and their contents, including equipment and furniture. It is strictly forbidden to nail, staple, perforate and/or paint the walls of the booth or the floors of the building. Forbidden is the cutting of the carpets, the painting of the columns or exceeding the weight restrictions on The Exhibition Hall floor. The failure to comply with any of these provisions requires the EXHIBITOR to cover the amount of the cost of repairs to the damaged property, and THE ORGANIZER is not liable for damage to property or other EXHIBITORS.

4.13. During the Exhibit Hall Open Hours when THE EXHIBITION is open to the public, each booth must be staffed at those times by at least one duly accredited representative wearing the show badge.

4.14. It is the responsibility of each EXHIBITOR to have your personnel in your booth at least 30 minutes before the official event start time and for 30 minutes after the event has closed to the public, as this will reduce the risk of loss through theft.

4.15. All personnel of the exhibiting companies must do business and distribute brochures and/or promotional items only within the area of their own booth. Any advertising or brochures that are distributed outside of the contracted area will be removed and discarded without any compensation to the EXHIBITOR.

4.16. Any installation of signs, advertising, banners or other type of information has to be approved and supervised by the Organizing Committee. It is forbidden to place advertising in the following areas of the Centro Banamex: Hallways, bathrooms, parking lots, snack bars or restaurants, docks, platforms, doors and building walls.

5. Additional Onsite Services

5.1. Centro Banamex is the exclusive provider of these services: Telephony, Internet, Water and Drainage, Compressed Air, Installation of Hanging Items, Forklift Rental, Booth Cleaning, Storage, Electricity, Food and Beverage, Fast Food and Cable TV. EXHIBITORS may contract these services directly with Centro Banamex by filling out the requisition forms that are in the EXHIBITOR's Manual Online.

5.2. Some things to be taken into consideration about the use of certain exclusive Centro Banamex services are:

5.2.1 Electricity

- a) Only official Centro Banamex employees have allowed access to the electrical infrastructure of Centro Banamex.
- b) Each EXHIBITOR may request additional electric services, such as high voltage lines or tri-phase service, directly with Centro Banamex, specifying the additional electrical load required, either in watts or amps.
- c) Any requests for additional services or special power requirements are subject to the approval of Centro Banamex.
- d) In the case of the use of equipment, machines or motors by the EXHIBITOR, please add 25% to your usual continuous power consumption to maintain the normal horsepower needed or add 25% to the amps level to take in to account the initial start up power requirements of that equipment.
- e) The wiring of the booth in no case may be visible and hanging from structure and/or columns, it should be routed out of sight along the rails of the support system of the booth or appropriately marked and protected under the carpet. Cables shall be continuous without connectors or extensions, for those you need distribution boxes (switches). It is strictly forbidden to climb in the columns and metallic structures of the facilities to anyone other than Centro Banamex official employees. Violators will be sanctioned per instructions of the Centro Banamex staff, even including the closing of the booth.
- f) Because the incandescent and halogen lamps significantly increase the temperature, the only lighting permitted is fluorescent lamps, as they burn cool and save energy.
- g) Prohibited are the installation of improvised electrical connections, it is not possible to attend requests to provide for additional electrical services that would require connections directly to the feeder lines that run through the structure.

5.2.2. Installations Using The Facilities Structure

- a) The placement of banners, advertisements and all kinds of decorative materials connected to or supported by facilities structure, can only be done if the requisition form has been completed by the deadline indicated in the EXHIBITOR's Manual Online. The maximum height for the hanging of flags or other items is 7 meters or (8 ft). Above 7 m. no objects are allowed.
- b) Only Centro Banamex official employees may use the facilities structures around the Exposition area, therefore, it is strictly prohibited to climb in the columns and metallic structures of the facilities to anyone other than Centro Banamex official employees

5.2.3. Cleaning

- a) Centro Banamex Staff will be responsible for cleaning and removing trash from the common areas and hallways of THE EXHIBITION; therefore, they are not responsible for cleaning within your booth. Please place your trash near the edge of the walkways by your booth for collection.
- b) The EXHIBITOR may contract for the services of the official onsite cleaning company for the Booth by using the requisition form provided in the EXHIBITOR's Manual Online.

5.2.4. Forklift Rental

- a) The forklifts used within the premises must be in good working condition, free from leaks of fuel, oil and other liquids and must be equipped with pneumatic tires. In the event of requiring supplying it with fuel, it is will only be possible to do it in the loading area.

5.2.5. First Aid

- a) Centro Banamex has an ambulance service available on site with paramedics equipped for providing first aid, which provides services on a permanent basis and without cost. There is a similarly equipped medical clinic available onsite during the entire event.

6. Booth Decorations

6.1. Any booth decoration must be approved by the Organizing Committee, this to ensure safety, while avoiding disruption to the adjacent booths.

6.2 The EXHIBITOR is required to communicate the guidelines and specifications contained in these regulations to each of their suppliers and contractors involved with their participation in the event, especially the company hired to assemble and decorate your booth.

6.3. The staff assigned to work on the assembly and dismantling of the booths, must wear the required ID provided by the Organizing Committee that clearly identifies them. Anyone who is not carrying it will be denied access to THE EXHIBITION area. Such staff shall behave in an orderly manner to prevent accidents and damage to facilities.

6.4. EXHIBITORS and/or the Booth Decorator are at all times responsible for any damage or problems caused by their personnel or the personnel of their contractors. Any damage caused to the facilities or to another EXHIBITOR must be paid for immediately.

7. Sponsorship and Promotional Activities

7.1. All sponsorships and/or promotional activities within the facility that are offered by the organizing committee are subject to the approval of Centro Banamex.

7.2. Centro Banamex has corporate sponsorships such as Banamex, Telcel, Coca Cola and Grupo Modelo. If any EXHIBITOR would like to introduce any brand that is a competitor to any of these sponsors (either for sale, branded presence, sampling or tasting) this must be limited exclusively to The Exhibition Hall contracted by THE EXHIBITION, and is subject to the written permission of Centro Banamex.

7.3. Product promotions, including sponsorships and food and beverage tastings, or the promotion of any products and/or service similar to those already offered by Centro Banamex invariably are subject to the prior approval from Centro Banamex. If the promotion of any products or services were to occur without the prior written consent of Centro Banamex, Centro Banamex reserves the right to close the booth where the unauthorized activity is occurring, without any liability to Centro Banamex.

7.4. Centro Banamex reserves the right to refuse admission to any unauthorized supplier of goods or services whose prior history of negative behavior could directly or indirectly adversely affected the good standing of Centro Banamex.

8. Food and Beverage

8.1 Centro Banamex reserves all food and beverage concession rights to operate or provide food and beverage service within the facilities complex. Service is provided in THE EXHIBITION area, the conventions area, in the restaurants, cafes and all those outlets designated for this service. It is strictly prohibited the entry of all outside food and beverages, whether for consumption by the EXHIBITOR and/or is provided for sale or given away free to the visitors.

8.2. Any request related to the paragraph above, should be directed to the Organizing Committee who will evaluate the specific request in conjunction with the Centro Banamex.

8.3. Centro Banamex has an area within The Exhibition Hall located in front of the Fast Food area, intended for use by its consumers. EXHIBITORS may purchase meal coupons for feeding your personnel by paying in advance using proper form found in the EXHIBITOR's Manual Online.

9. Civil Liability Insurance

9.1. The Organizing Committee contracted a civil liability insurance. This insurance does not protect your equipment against damage or theft, so EXHIBITORS are responsible for insuring their own equipment. The Organizing Committee will neither for any reason nor under any circumstances compensate EXHIBITORS for the theft, loss or damage of your goods and/or equipment.

9.2. GIPREX INTERNACIONAL, S. DE R.L. DE C.V., GIPREX MEXICO, S.A. DE C.V., the Organizing Committee, Centro Banamex and its affiliates or representatives shall not be held responsible for any injury, loss, damage or harm that may occur to EXHIBITORS, their employees or their property in any case. The EXHIBITOR, by signing this contract, releases of liability to the above associations, companies or individuals for any such injury, loss or damage.

10. Parking

10.1. The parking facility is operated by Centro Banamex, and is limited only to cars and trucks with a gross vehicle weight of one metric ton or less.

10.2. It is not permitted to use any parking area for the display, sales or promotion of any kind of product or service or by placing signs or decorations in this area.

11. Security

11.1. Centro Banamex, conducts security patrols throughout the complex 24 hours a day, but is only responsible for the safety of their own facilities and surrounding areas, including: lobbies, shopping areas and public parking, among others, therefore during the time of the open Exhibition hours. The security of Booths is the responsibility of each EXHIBITOR.

11.2. After the scheduled closing of The Exhibition Hall each day, the security guards will coordinate the clearing of all attendees from The Exhibition Hall, so we ask for cooperation of all EXHIBITORS in order to prevent anyone from wandering through unprotected areas and the potential risk for theft that entails. Apart of The Exhibition Hall open hours scheduled for the event, no EXHIBITORS are allowed to remain in The Exhibition Hall, with the exception of those who have previously applied for and received written permission issued by the Organizing Committee.

11.3. Law enforcement personnel from the Centro Banamex, Civil Protection and/or the Fire Department of Mexico City, will make inspection tours of The Exhibition Hall. In the given case that any potential or actual danger is detected, that may put at risk the participants of the event, the Organizing Committee and Centro Banamex, have the authority to exercise the necessary corrective measures to ensure the safety of the Centro Banamex, the event and the booths.

11.4. The Organizing Committee will provide the necessary security at all times during the event, however, each EXHIBITOR is responsible for the care, custody and control of their booth and its contents. EXHIBITORS are advised to have insurance to cover loss or damage of exhibit material, or to contract the services of a security guard during the event.

11.5. The functions of the security service hired by the Organizing Committee shall be limited to:

- a) To control access to the many EXHIBITION events.
- b) To control the removal of products or materials on display, through the specific forms or special permits.
- c) To verify that all Booth assembly personnel, EXHIBITORS, attendees and special guests are wearing their corresponding ID or badge as required.
- d) To guard and monitor THE EXHIBITION area and its contents 24 hours as day.
- e) To maintain order and control the public within the facilities.
- f) To check all safety systems protecting THE EXHIBITION and the facilities (fire extinguishers, emergency doors, sprinklers, fire hoses), among others.
- g) Assist the EXHIBITOR in dealing with any situation that may arise, as well as any medical emergency.

11.6. Neither the Organizing Committee nor Centro Banamex, will be responsible before, during or after the event for:

- a) Damage or loss that may occur to the booths, samples, equipment and/or exhibition materials.
- b) Items that are lost in their booth during the hours that the exhibit is open.
- c) Loss of objects left inside the vehicles located in the Centro Banamex parking facility, nor for damage caused by natural phenomena or fire, nor for mechanical failures nor the total or partial theft of parts and accessories.

11.7. THE EXHIBITION is a specialized industry event and is not open to the general public nor to visitors under 21 years of age, and therefore the Organizing Committee reserves the right to refuse admission to THE EXHIBITION.

11.8. It is strictly prohibited the entry and/or carrying any kind of gun, knife or other sharp object, except by the official Centro Banamex security personnel, who are legally authorized to do so.

11.9. In the absence of any prior written consent, any person wishing to bring in or to remove material from the booths or anything that seems suspicious because of its volume or size will be subject to review by the security personnel, and an ample reason will be required for the attempt to bring in or remove that item.

11.10. The EXHIBITOR is required to secure their booths, to provide for the safety of their visitors and their booth staff, and will be held liable for any damages that the deficiency or lack of protection caused to third persons or to their property, whether by the actions of their own staff as well as those caused by machinery or equipment installed in the booth.

11.11. The EXHIBITOR commits to comply with all rules and policies of the Centro Banamex.

12. General Information

12.1. This request to rent space at EXPO SEGURIDAD MEXICO 2010 will become a valid contract only when accepted and is subject to the conditions specified in these regulations, the official event booth site plan map and the general information is contained in the EXHIBITOR's Manual Online. Please read everything carefully before signing this contract. All EXHIBITORS agree that their staff, employees, agents and representatives and all those directly and indirectly involved in any activity related to your participation in THE EXHIBITION will abide by these regulations and/or to any additions or modifications made by the Organizing Committee, and will act in strict conformity with these rules and regulations. These rules have been made with the best interest of protecting the EXHIBITORS, the Organizing Committee and their representatives. For any interpretations of the rules, the Organizing Committee's decisions will be considered final, and any matter not covered herein, will be subject to the final decision of the Organizing Committee. Being accepted as an EXHIBITOR at SEGURIDAD MEXICO 2010 does not mean or imply the endorsement by the Organizing Committee of the EXHIBITOR's products and services.

This agreement commits the parties and their successors under contract law. A breach of any part of this contract will be deemed a breach of the contract as a whole.

Any breach of these rules will be just cause for termination of this contract without any liability on the part of the Organizing Committee.

The Organizing Committee reserves the right to enforce the compliance of this contract by any means necessary, including taking legal action.

Sincerely,

The Organizing Committee
EXPO SEGURIDAD MEXICO 2010